



Relax... before your honeymoon even begins. Relax knowing that this special vacation has been planned by the very best.

Higgins Travel & Cruise Center, with offices in Eau Claire and Black River Falls, has been in the travel business for 56 years. Carl Higgins founded the company in 1953 and was the very first travel agent in the Chippewa Valley. Now owned and run by his son Joel, Higgins Travel is known for their expertise and excellent customer service. Their travel consultants have an average of 20 years of experience. In fact, Higgins has been arranging travel for some customers for 40-50 years!

While many things have changed over the years, the agency's commitment to personalized service has not. Owner Joel Higgins knows that relationship building is at the heart of the travel industry.

"We don't take the task of planning our customer's vacations lightly. Vacations are well deserved. You have saved your hard earned money to invest in an experience," says Higgins. "Getting to know our customers and listening to their dreams before we make recommendations is very important."

Partner with a Honeymoon Expert

If any vacation should be absolutely perfect, it's your honeymoon. Higgins Travel specializes in honeymoons, destination weddings, and cruises. In fact, Higgins has qualified as a Preferred Sandals Agency (PSA), the couples-only all-inclusive resorts that cater to honeymooners. As a PSA, Higgins' travel consultants receive ongoing training and have a thorough understanding of all of the Sandals properties.

Higgins' travel agents have planned hundreds of honeymoons and have been to many of the top destinations. Each agent puts this knowledge and experience to work for you. The process begins with a fun-filled meeting talking about your honeymoon dreams. The agent gets to know you and type of honeymoon that you envision, from a low key getaway to an active outdoor adventure. Afterward, the agent puts together options that meet your expectations and budget. They check all of their suppliers and tour companies to ensure they're gathering the best deals.

When it comes to working within a budget, Higgins invites customers to say 'we have X amount to spend, what can we do?'. Even during these difficult economic times, honeymoons are not out of reach for those on a tight budget, says Higgins: "It's a buyer's market if you are shopping for a honeymoon," says Higgins. "I haven't seen prices like this in years. It's very affordable."

Higgins' agents are available to meet off hours if you aren't able to meet during normal business hours. They do everything they can to make travel planning convenient. While some may find shopping online easy, with the experts at Higgins Travel, there is no need to spend countless hours researching hotels, flights, or destinations online. They do the work for you. You just need to pack!



Register for a Honeymoon

Higgins Travel offers another option for honeymooners: honeymoon registries. Not every couple wants or needs a traditional gift registry of china, crystal, and linens. Higgins' website offers couples a convenient way for guests to contribute to their getaway. The online honeymoon registry connects wedding guests with Higgins' agents so that they can become a part of making a dream vacation come true.

To set up a honeymoon registry, the bride and groom meet with a travel agent to plan the vacation details, as would be required when booking any trip. Higgins then provides cards that can be distributed to your guests to direct them to the online registry.

Tie the Knot in Paradise

If exchanging your vows on a beach with sand between your toes is your idea of a dream wedding, Higgins Travel can make it happen. Destination weddings are a great way to combine the ceremony, reception, and honeymoon into one.



Higgins Travel can help you choose the destination that provides the perfect atmosphere for your dream ceremony. They can also coordinate travel arrangements for family and friends who will be joining you. Whether it is just for the two of you or for a party of 200, their travel agents can arrange a destination wedding you will never forget.

“Building relationships and listening to our customers is our number one priority,” says Higgins. “It’s been the focus of our company since the very beginning.”



TAKING YOU THERE

Eau Claire – 800-274-7790
Black River Falls – 800-228-4259
www.higginstravel.com

Look for Higgins Travel on Charter Media's new wedding show that will begin in mid-September. This program airs locally on Channel 7 at 7am and 7pm daily and at www.chartermainstreetgld.com.



A good listener: a necessity in your relationship with your spouse... and your travel agent. Higgins Travel has 56 years of experience closely listening to their customers. When it comes to planning your honeymoon, Higgins Travel is ready to listen and make your honeymoon dreams come true.

Unveil Your Business Here...

If you are interested in becoming a feature business, please contact Juliette at 715.415.2884.

