

## TREATING YOU LIKE FAMILY

**“Call it a clan, call it a network, call it a tribe, call it a family. Whatever you call it, whoever you are, you need one.” - Jane Howard**

With a large event, like a wedding, you need assistance in planning from people like family who truly care about you.

This is what you can expect to find at Avalon Hotel and Conference Center. Avalon strives to treat their customers like family. Further, the staff work together like a family unit for every event they host to ensure everything goes as planned.

The Avalon Hotel and Conference Center, centrally located in Chippewa Falls about eight miles from Eau Claire and about 100 miles from the Twin Cities, recently went under new management. Co-owner Rick Hunt, a life-long Chippewa Falls resident, has placed a new emphasis on customer service and creating a comfortable atmosphere. Plus, Hunt comes from a family of 16 children and understands the importance of family – and the complexity of large gatherings.

“Coming from a big family, I’ve always been a part of large gatherings and events,” says Hunt. “Hosting weddings and other events like we do every day at Avalon comes naturally for us.”

With this new ownership came other positive changes, including extensive remodeling. The lobby, ballroom, guest rooms and restaurant have recently been remodeled with an elegant, upscale feel. The result is warm and inviting. Avalon is more than a beautiful facility; they have a way of making people feel at home.



“Whether hosting a wedding, corporate event or a couple seeking a relaxing weekend stay, we work hard to make sure that our guests have everything they need,” says Hunt.

### CELEBRATING WITH FAMILY

The Avalon is an ideal setting for a wedding reception. The ballroom can seat up to 400 family and friends. The Clearwater Room is available for overflow or smaller dinner parties, such as the rehearsal dinner or gift opening.

Two wedding package options are available. With the Silver Wedding Package the bride and groom will receive professional decorating, a banquet bar and bartender, professional service staff, linens, a complimentary room and much more. Upgrade to the Gold Wedding Package to enjoy a complimentary whirlpool suite. All of the services are customizable to create a personalized event.

“We don’t believe in cookie-cutter receptions,” says Tammy Rawdon, sales manager. “We work with every couple individually to tailor the wedding packages to their specific wants and needs.”

An LCD projector and screen is available for DVD slideshows, which are becoming very popular at wedding receptions. Sound equipment, including a cordless microphone, is available for toasts and announcements.

### SERVING COMFORT FOOD

Rawdon guides the couple through each step of the planning process, including menu selection. Although an extensive menu is available, you can request practically any item of any ethnicity. Both plated and buffet dinners are available.

A banquet captain is assigned to each event to provide leadership for the staff and to ensure that all details are in

order. Before food service begins, in true family fashion, the banquet captain toasts the couple and introduces the staff who will be serving the guests. This personalizes the event and makes guests feel more comfortable asking for what they need.

Guests are well fed before and after the reception as well. Bridgewater Restaurant and Pub is conveniently located in the hotel and serves breakfast, lunch and dinner. The restaurant serves both American and English cuisine, including steaks, pasta, burgers, sandwiches, homemade soups and desserts. In addition to the restaurant, Bridgewater Pub also has a newly remodeled sports bar. Entertainment is available Thursday, Friday and Saturday evenings, giving guests easy access to entertainment during down time.

#### A HOME AWAY FROM HOME

At the end of the evening, your guests will be able to walk freely from the reception to their sleeping room. There are 67 guest rooms available, including standard rooms, studio suites and a whirlpool suite. A special rate is available for wedding guests.

The hotel offers many amenities. Before and after the festivities, they can relax in the pool or whirlpool, workout in the fitness center or enjoy the conveniences of their room. The outdoor patio allows guests to relax outside and is also available for smaller events.

With everything Avalon Hotel and Conference Center provides, guests feel at home. By putting your wedding details into Avalon's hands, you can rest assured knowing that your event is being taken care of by a family of experienced professionals.



**Visit Avalon Hotel & Conference Center on November 19th for the 2006 Bridal Expo. For more details see ad on back cover.**

**Av-a-lon:** In Arthurian legend, an island paradise in the western seas. – American Heritage Dictionary



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